



CONFERENCE PURPOSE

Founded in 1991, this bipartisan conference is successful because it brings together women from the local, state and federal levels and women from the executive, legislative and judicial branches. Joined with women from academia and business, a special synergy is created by rallying around the idea that women's leadership makes a difference. The conference offers unparalleled networking opportunities, cutting edge skill-building workshops and nationally recognized speakers. Best of all, its focus is on the South, where women are on the rise but still have far to go.



This conference is unlike any other in the country. Any woman who has an interest in politics will benefit from attending this bipartisan leadership conference. It has become the premiere meeting place for Southern women across the ideological spectrum who believe in making a difference through public service.

2004 Lead Conference Sponsor:



STENNIS CENTER

The Stennis Center for Public Service is a federal, legislative branch agency created by Congress in 1988 to promote and strengthen public service leadership in America. Headquartered in Starkville, Mississippi, and adjacent to Mississippi State University, the programs of the Stennis Center are funded through an endowment plus private contributions from foundations and corporations.

The Stennis Center's mandate is to attract young people to careers in public service, to provide training for leaders in or likely to be in public service, and to offer training and development opportunities for senior congressional staff, Members of Congress and other public service leaders. Products of the Stennis Center include conferences, seminars, special projects and leadership development programs.



LEADERSHIP COUNCIL

The Leadership Council was established in 2001 to provide guidance to help the Stennis Center tailor this conference to the needs of women political leaders.

- Marilyn Aboussie - Former Chief Justice, 3rd Court of Appeals, Texas
- Rita Allison - Governor's Education Advisor, South Carolina
- Kathy B. Ashe - State Representative, Georgia
- Marsha Blackburn - U.S. Representative, Tennessee
- Susan Butler - Chief of Staff, U.S. Representative Chip Pickering
- Jeannemarie Devolites - Delegate, Virginia
- Irma Muse Dixon - Public Service Commissioner, Louisiana
- Nellie D. Duke - Chair, Georgia Commission on Women
- Jimmie Lou Fisher - Former State Treasurer, Arkansas
- Alice V. Harden - State Senator, Mississippi
- Susan Magill - Chief of Staff, U.S. Senator John Warner
- Mary Sue McClurkin - State Representative, Alabama
- Yvonne B. Miller - State Senator, Virginia
- Amelia "Mia" Morris - Former State Representative, North Carolina
- Sandra Mortham - Former Secretary of State, Florida
- Lenore Prather - Former Chief Justice, Supreme Court, Mississippi
- Beverly L. Watts - Executive Director, Kentucky Commission on Human Rights
- Carole C. Wells - Chairman, Employment Security Commission, South Carolina
- Kelli Wise - Judge, Court of Criminal Appeals, Alabama



PAST SPEAKERS

U.S. Senators

Hillary Rodham Clinton (D-NY)
 *Elizabeth Dole (R-NC)
 Kay Bailey Hutchison (R-TX)
 Nancy Kassebaum (R-KS)
 Mary Landrieu (D-LA)
 Blanche Lincoln (D-AR)

U.S. Representatives

Corrine Brown (D-FL)
 Eva Clayton (D-NC)
 Tillie Fowler (R-FL)
 Kay Granger (R-TX)
 Eddie Bernice Johnson (D-TX)
 Sheila Jackson Lee (D-TN)
 Marilyn Lloyd (D-TN)
 Cynthia McKinney (D-GA)
 Sue Myrick (R-NC)
 Anne Northup (R-KY)
 Karen Thurman (D-FL)

First Ladies

*Rosalynn Carter
 Hillary Rodham Clinton

Presidential Cabinet Members

*Elizabeth Dole
 Alexis Herman
 Lynn Martin

Authors and Journalists

*Myrlie Evers-Williams
 Ellen Goodman
 Carole Leland
 Cokie Roberts
 Deborah Tannen
 Carolyn Warner

U.S. Circuit Court of Appeals Judges

Rosemary Barkett, 11th Circuit
 Martha Craig Daughtrey, 6th Circuit

Statewide Elected Officials

Lucy Baxley, Lt. Governor (AL)
 Cathy Cox, Sec. of State (GA)
 Jimmie Lou Fisher, State Treasurer (AR)
 *Evelyn Gandy, Lt. Governor (MS)
 Elaine Marshall, Sec. of State (NC)
 Sandy Mortham, Sec. of State (FL)
 Sharon Priest, Sec. of State (AR)
 Mary Sue Terry, Attorney General (VA)
 Amy Tuck, Lt. Governor (MS)
 Harriett Woods, Lt. Governor (MO)

Governors

Kathleen Blanco, LA
 *Martha Layne Collins, KY
 *Ann Richards, TX

*Lindy Boggs Award winner



2003 PACESETTERS



Leadership Council and Pacesetters with Janet Reno at the 2003 conference

Pacesetters are proven leaders from each of the Southern states who have been selected to serve as examples to others who aspire to public service careers.

- Kristen J. Amundson - Delegate, Virginia
- Sharion Aycock - Circuit Court Judge (MS)
- Juanita M. Bryant - Former Executive Director NC Council for Women
- Gail M. Buckner - State Representative (GA)
- Catherine C. Ceips - State Representative (SC)
- Cynthia Moore Chestnut - Alachua County Commissioner (FL)
- Carol Chumney - State Representative (TN)
- Kay Cobb - Associate Justice, MS Supreme Court
- Linda Coleman - State Representative (AL)
- Ginger Collins - State Senator (GA)
- Katie G. Dorsett - State Senator (NC)
- Ricki Garrett - MS Board of Trustees, Institutions of Higher Learning
- Melvia B. Green - Justice, Third District Court of Appeals (FL)
- Tomie Green - Circuit Court Judge (MS)
- Gwendolyn P. Hamilton - Secretary, LA Department of Social Services
- Shirley Hinson - State Representative (SC)
- Kayty Pappas - Chair, FL Commission on the Status of Women
- Mary Pruitt - State Representative (TN)
- Peggy A. Quince - Justice, FL Supreme Court
- Gayle Ray - Former Sheriff & Congressional Candidate (TN)
- Sue Schmitz - State Representative (AL)
- Bea Ann Smith - Justice, Third Court of Appeals (TX)
- Lynn Smith - State Representative (GA)
- Gwynn T. Swinson - Secretary, Department of Administration (NC)
- Belle S. Wheelan - Secretary of Education (VA)
- Patricia D. Wise - Chancery Court Judge (MS)
- Yvonne Wood - Past Chair, TN Economic Council on Women
- Brenda Reneau Wynn - Commissioner, Labor Department (OK)



MAY 2-4, 2004
 ATLANTA, GEORGIA

REGISTRATION COST

- \$248 Govt/Nonprofit before 3/19
- \$348 Corporate before 3/19
- \$298 Govt/Nonprofit after 3/19
- \$398 Corporate after 3/19

PAYMENT METHOD

- Credit Card:
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 - MC
 - VISA
 - Check enclosed
 - P. O. # _____

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EXPIRATION DATE

SIGNATURE

DATE

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 BOX 9629, MISSISSIPPI STATE, MS 39762-9629
 For more information call 662-325-8409 or visit
www.stennis.gov/swips.htm

HOTEL INFORMATION

The Ritz-Carlton, Buckhead
 3434 Peachtree Rd., Atlanta, GA 30326
 Phone: 404-237-2700
www.ritzcarlton.com/hotels/atlanta_buckhead
 Hotel Rate: \$149 single/double + tax
 Deadline to receive \$149 rate: **March 30**

TRAVEL INFORMATION

CTN/Travel First, Inc. has arranged discount fares to Atlanta on Delta Airlines. Make your reservations 60 days prior to the conference by calling CWT/Travel First at 800-748-9621 or Delta Airlines at 800-241-6760.

CANCELLATION POLICY

Cancellations must be made in writing to the Stennis Center. Cancellations received or faxed by April 16 will be refunded less a \$25 processing charge. Cancellations received after April 16 will no longer be entitled to a refund.



LINDY BOGGS AWARD

The Lindy Boggs Award was established May 2, 1995, at the fifth annual *Southern Women in Public Service* conference in Atlanta, Georgia. The award honors the exceptional record of public service leadership of Lindy Boggs, former U.S. Ambassador to the Holy See, who also served 17 years as a member of Congress from Louisiana. The award recognizes a woman from the South who has demonstrated the ideals of patriotism, courage, integrity and leadership through public service that have characterized the life and career of Lindy Boggs.

2003



Janet Reno
Former U.S. Attorney General

2002



Kay Bailey Hutchison
U.S. Senator (TX)

2001



Rosalynn Carter
First Lady

2000



Martha Layne Collins
Governor (KY)

1999



Myrlie Evers-Williams
Chair Emeritus, NAACP

1998



Evelyn Gandy
Lt. Governor (MS)

1997



Elizabeth Dole
U.S. Senator (NC)

1996



Ann Richards
Governor (TX)



AGENDA & WORKSHOPS

SUNDAY, MAY 2

11:00 am – 2:00 p.m. Registration
2:00 – 3:30 p.m. Plenary Session 1
3:30 – 3:45 p.m. Concurrent Workshops
5:30 – 6:30 p.m. Reception
6:30 – 9:00 p.m. Plenary Session 2

MONDAY, MAY 3

9:00 – 10:15 a.m. Plenary Session 3
10:30 a.m. – noon Concurrent Workshops
12:00 – 2:15 p.m. Plenary Session 4
2:45 – 4:15 p.m. Concurrent Workshops
5:30 – 6:30 p.m. Reception

TUESDAY, MAY 4

9:00 – 10:30 a.m. Plenary Session 5

Times and sessions are subject to change.

Workshops being planned for 2004:

- Campaign Strategies for Women Candidates
- Emotional Intelligence: Leadership From the Inside Out
- Fundraising for Women Candidates
- "I'm Leading but Is Anybody Following?": Communication Strategies That Persuade and Elections
- The Influence of the Internet on Politics and Elections
- Mentoring Young Women for Leadership in Public Service
- Positioning for Political Appointment
- The Seven Habits of Highly Unsuccessful Women
- Understanding Your Leadership Style



SPEAKERS

Speakers confirmed for the 2004 conference include:



Torie Clarke
Former Chief Spokeswoman
The Pentagon



Gail Evans
Author
"Play Like a Man,
Win Like a Woman"



Shirley Franklin
Mayor
Atlanta



Mary Landrieu
U.S. Senator
Louisiana



Denise Majette
U.S. Representative
Georgia



Dr. Betty Lentz Siegel
President
Kennesaw State University

Speakers invited for the 2004 conference include:

Kathleen Blanco
Louisiana Governor

Condoleezza Rice
National Security Advisor

Olympia Snowe
U.S. Senator from Maine



STENNIS

Center for Public Service

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MAY 2-4, 2004

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